

MILES AND HIKES

— FOLLOW YOUR CURIOSITY —

ABOUT US

Miles & Hikes is an independent adventure media and publishing brand founded by Alejandra "Alex" Iorgulescu. What began as a passion for exploring the outdoors has grown into a multi-platform project featuring original travel writing, destination guides, photography, videos, practical travel resources, and independently published books.

With a focus on Baja California, the American West, road trips, and camping, Miles & Hikes brings firsthand experiences and authentic storytelling to an engaged, growing community of travelers and outdoor enthusiasts.

Our mission is simple: inspire exploration, share useful knowledge, and encourage people to discover the freedom of the open road.

WWW

Last 365 Days

- 6,077 — Active Users
- 33.23% — USA
- 2.72% — Mexico
- 45.15% — Engagement Rate (USA)

INSTAGRAM

Last 90 Days

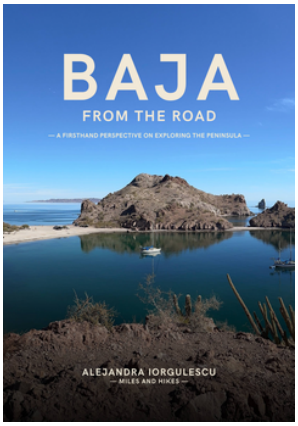
- 54.5%
- 4,606 — Views
- 398 — Followers
- 47.3% — USA
- 57.5% — Age 45+
- 45.5%

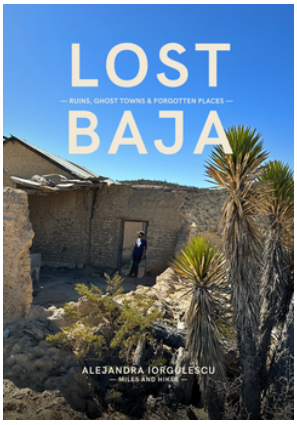
YOUTUBE

Lifetime

- 74.8%
- 669.9K — Views
- 30.9% — Mexico
- 24.2% — USA
- 49.6% — Age 45+
- 25.2%

OUR PUBLICATIONS









Independent publishing · Available in digital and paperback editions

milesandhikes.com/books

FEATURES & COLLABS

Miles & Hikes has been featured in media and collaborated with brands that share our passion for travel, adventure, and authentic storytelling. Explore our press coverage and past collaborations.

milesandhikes.com/press

LET'S WORK TOGETHER!

EDITORIAL

Travel stories, destination features, practical guides.

VISUAL

Original photography and video content.

PARTNERSHIPSS

Brand collaborations, sponsored content, and creative partnerships.

Contact or Email: milesandhikes@gmail.com